7⅜% Senior Secured Notes due 2024	
Rule 144A Notes ISIN: XS1554448867 Common Code: 155444886	**Regulation S Notes** ISIN: XS1554448271 Common Code: 155444827

CONDITIONAL NOTICE OF REDEMPTION

NewDay Bondco Plc

October 20, 2023

NewDay Bondco Plc hereby gives notice (the "**Notice**") to the holders of its 7⅜% Senior Secured Notes due 2024 (the "**Notes**") of the conditional redemption of all of the aggregate principal amount of the outstanding Notes in accordance with Article 3 of the indenture dated as of January 25, 2017, as supplemented and amended from time to time, among NewDay Bondco Plc (formerly known as Nemean Bondco plc), as issuer (the "**Issuer**"), the Guarantors party thereto, Deutsche Trustee Company Limited, as trustee (the "**Trustee**") and the other parties thereto (the "**Indenture**"). All capitalized terms used herein and not defined shall have the meanings assigned to such terms in the Indenture.

The terms and conditions of redemption are as follows:

1. The redemption date for the Notes will be October 31, 2023 (the "**Redemption Date**") and the record date will be one Business Day prior to the Redemption Date. The redemption of the Notes is conditional upon satisfaction of the Condition Precedent (as defined and further described in paragraph 8 of this Notice). In the Issuer's sole discretion, the Redemption Date and the corresponding record date may be moved to such earlier or later date as specified by the Issuer, or such redemption may not occur and this Notice may be rescinded in the event the Condition Precedent shall not have been satisfied by the Redemption Date, or by the Redemption Date as so moved; *provided that*, in each case, (a) the Redemption Date is at least 10 days and not more than 60 days after the date of this Notice and (b) the Issuer sends a supplemental notice to this Notice indicating the Redemption Date and corresponding record date as so moved. In addition, the Issuer may elect to send one or more additional notices of redemption, which shall not affect the continuing validity of this Notice (or any supplemental notice thereto).

2. The redemption price will be 100.000% of the principal amount of the Notes, plus accrued and unpaid interest and Additional Amounts, if any, to, but not including, the Redemption Date. Accordingly, the aggregate redemption amount for the Notes is expected to be £31,469,497.94 which is 100.000% of the principal amount of £30,906,000 plus £563,497.94 of accrued and unpaid interest (the "**Redemption Amount**").

3. The Paying Agent is Deutsche Bank AG, London Branch, Winchester House, 1 Great Winchester Street, London EC2N 2DB, United Kingdom.

4. The Notes must be surrendered to the Paying Agent to collect the applicable Redemption Amount set forth under paragraph 2 above.

5. Unless the Issuer defaults in making the redemption payment, interest and Additional Amounts, if any, on the Notes cease to accrue on and after the Redemption Date.

6. The Notes being called for redemption are being redeemed pursuant to Section 3.07(e) of the Indenture and paragraph 5(e) of the Notes.

7.   No representation is made by the Issuer, the Trustee or the Paying Agent as to the correctness or accuracy of the ISIN or Common Code numbers listed in this Notice or printed on the Notes.

8.   The redemption of the Notes is conditional upon the availability to the Issuer of funds in an amount sufficient (as determined by the Issuer in its sole and absolute discretion) to fund the Redemption Amount on the Redemption Date (the "**Condition Precedent**"). In the event that, in the Issuer's reasonable belief, the Condition Precedent will be satisfied at a date other than the Redemption Date, the Issuer may move the Redemption Date by issuing a supplemental notice to the Trustee and the holders of the Notes at least one day prior to the Redemption Date; *provided that* (a) the Redemption Date is at least 10 days and not more than 60 days after the date of this Notice and (b) the Issuer sends a supplemental notice to this Notice indicating the Redemption Date and corresponding record date as so moved.

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