

**NewDay BondCo plc**

31 March 2022

**NEWDAY BONDCO PLC**  
**(the "Company")**

**APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR**

The Company announces the appointment of Dr Javed Khan OBE to the board of NewDay Group UK Limited as an independent non-executive director.

Dr Khan has significant experience in executive leadership roles, has served on a wide range of boards in a non-executive capacity and has worked on high profile appointments for the UK government.

Among numerous roles spanning a near 40-year career, Dr Khan was the chief executive officer of the children's charity Barnardo's from 2014 to 2021. He is a commissioner on the Law Family Commission on Civil Society and his current non-executive board roles include NHS Integrated Care System and Guy's and St Thomas' NHS Hospitals Foundation Trust.

Dr Khan was appointed an Officer of the Order of the British Empire (OBE) in 2021 for services to young people and to education. He has a degree in mathematics from the University of Salford and honorary doctorate degrees from the University of Salford and Birmingham City University.

Sir Mike Rake, Chairman of NewDay, commented: "I am delighted to welcome Javed to NewDay. Our business will benefit from his considerable leadership expertise and his background in the UK public and voluntary sectors will also help drive forward NewDay's ESG agenda in the years ahead, and further our goal of being a force for good in responsible lending. I look forward to working closely with him in his new role."

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**About NewDay**

NewDay is a leading provider of unsecured consumer credit in the UK, providing technology-enabled, highly flexible and innovative products directly to consumers and via its merchant relationships. The Group's product offering includes credit cards and digital revolving credit incorporating buy now pay later ("BNPL") and instalment finance functionality.

NewDay operates multiple direct-to-consumer products through well-known brands such as Aqua, Fluid, Marbles and Bip – the UK’s first digital-only credit “card”.

In its Merchant Offering business, NewDay offers white-labelled credit cards in partnership with well-known brands. NewDay also offers Newpay, a flexible digital finance offering incorporating BNPL and instalment finance. NewDay’s prime and near-prime underwriting capability and 20 years of experience allow it to responsibly say yes to more customers in the UK, making NewDay a merchant partner of choice for leading brands.

NewDay has a clear purpose: to help people move forward with credit. It provides close to 5 million customers with responsible access to credit. NewDay’s leading, highly scalable digital platform alongside its proprietary credit decisioning capability allows it to continually innovate within the UK consumer finance sector, unlocking competitive advantage and developing products that meet customers’ and merchants’ changing needs.